

ADVISORS FOR PRIVATE EQUITY FIRMS AND CORPORATE STRATEGIC INVESTORS ASSESSING POTENTIAL GROWTH OPPORTUNITIES

With the highest understanding of healthcare technology, business strategy and due diligence, Health Policy Associates, Inc. (HPA) helps companies make decisions that drive successful business outcomes. Whether you're trying to expand into new markets or looking for faster revenue growth, HPA provides fresh perspectives, relevant insights, and executional strategies.



HPA's Strategic Consulting Services

HPA has extensive experience working with private equity/venture capital firms and corporate strategic investors, advising them on high-stakes decisions by leveraging our extensive regulatory, clinical, technical and business perspectives.

- Business strategy
- Product positioning
- Clinical development strategy
- Regulatory positioning and analysis
- Quality systems
- Due diligence



The HPA Difference

- Decades of experience in the biotechnology industry
- Broad range of skills, from product development to regulatory compliance
- Advisors with extensive medical device experience and knowledge
- An unparalleled library of quality system SOPs and FDA submission templates
- Contacts and relationships across the industry
- A depth of operational experience unparalleled in the space



ABOUT HPA

Health Policy Associates has spent more than 20 years providing high quality consulting services to the medical device and biotech community, helping companies bring their innovations to market. As specialists in regulatory compliance and clinical consulting, HPA helps medical and biotech manufacturers optimize their product development processes while avoiding potential pitfalls.

From clinical trial strategy and design to precision data analysis, HPA's team of industry experts has guided leading manufacturers around the globe to regulatory success again and again, with unrivaled accuracy and efficiency. HPA enhances the efficiency with which a company executes its product development timeline by: developing strategies and plans that meet regulatory and market needs, evaluating and supplementing company resources, managing clinical and/or regulatory functions, developing and implementing quality system and compliance strategies, and assisting with venture capital financing strategies and valuation milestones.

Because of our experience focusing exclusively on the medical device and biotech industries and dealing with some of the most unique and complex products under development, our clients are assured that HPA consultants can resolve their problems and address their specific needs.

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HPA Services

HPA's goal is to provide practical and highly efficient consulting solutions to companies involved in developing new medical device technologies, pharmaceuticals or biologics. HPA's high-quality consulting services include:

- **Clinical Trial Strategy and Execution:** Protocol development/ Case Report Form design, clinical site identification, management and monitoring, database and EDC creation, data analysis, report writing, regulatory submission preparation.
- **Data Management and Analysis:** Database design and hosting, real-time data access and query resolution, customized data analysis and reporting.
- **Worldwide Regulatory Consulting:** Regulatory strategy development, project plans, FDA submission management including presentations, submissions, reports and filings, development of worldwide regulatory strategies.
- **IRO/Data Integrity Auditing:** AIP services including FDA audits and integrity reports, IRO services including OIG work plans, reviews, reporting and submissions.
- **Quality Systems/Compliance Consulting:** Quality system design, compliance strategy development, internal and supplier GMP auditing, FDA inspection assistance, risk management, medical device reporting, application of corrective/preventive action procedures, product recall support.
- **Venture Capital Investing:** VC identification, project plan and timeline development, valuation milestone development